

# Cedar Acres Gladioli



B. HAMMOND TRACY  
WENHAM, MASSACHUSETTS



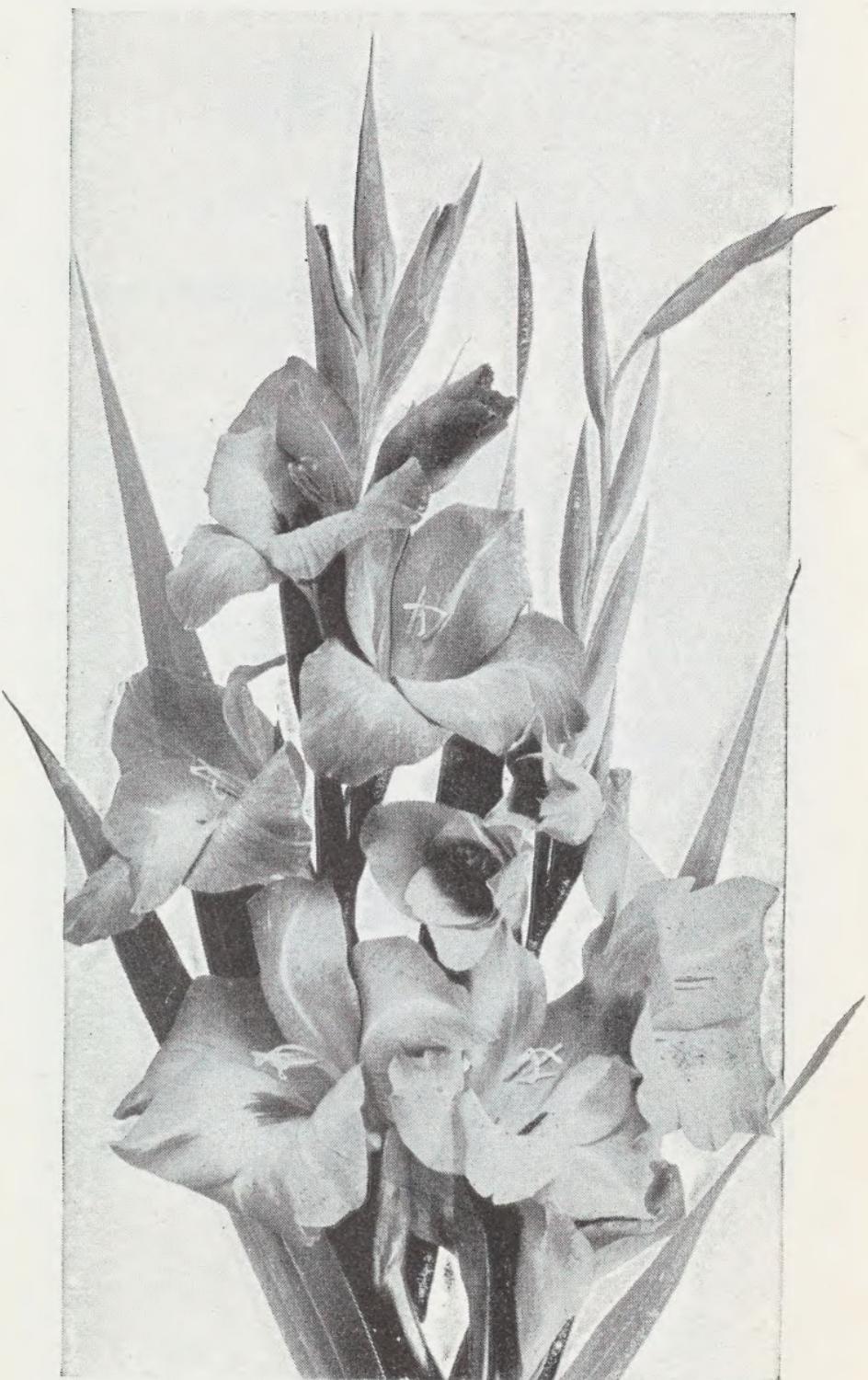
Cedar Acres  
Gladioli

"BULBS THAT BLOOM"



FLORISTS' PRIZE MIXTURE

B. HAMMOND TRACY  
WENHAM MASSACHUSETTS



KATHRYN

# THE STORY OF Cedar Acres Gladioli

N presenting this booklet, I wish to thank my customers for their kind support in the past, and to assure them that my earnest endeavor will be to continue the production and distribution of the best Gladiolus bulbs in the world.

The wonderful advance in Gladiolus culture, which has been made in recent years, has directed attention to this magnificent flower to a greater degree than ever before. Each year shows its increasing gain in popularity. From the short spike containing a few small flowers, common in the old-time gardens, the Gladiolus has developed into a magnificent stately plant, bearing its wealth of large, exquisitely colored and marked flowers which rival the handsomest of the orchid family in beauty and color.

As a part of this development of the Gladiolus, a bit of history of the beginning, the growth and the success of the Gladiolus business at Cedar Acres, may be pardonable and of interest to our many friends and customers.

Having purchased, as a real estate investment, an abandoned farm (and a badly dilapidated place it was) and forced, later, by ill-health, to make this farm give back to me a livelihood, I

dreamed of making it into a flower bed, but in dreaming, did not think too much about the difficulties.

As an amateur, I had a large collection of Gladioli, many of them my own hybridizing, and knowing the possibilities of the flower, I decided to enter the cut-flower market. To do this, there were many obstacles to be met. There was less than one-half acre of ground under cultivation and more ground had to be developed at once, as well as more bulbs purchased. My interest in the Gladiolus had been greatly increased through the influence of my uncle, Mr. Justin Pond, now deceased. His gift of many hundreds of his finest seedlings, (the product of his own hybridizing, for the Gladiolus was his hobby), the purchase of many thousands of the best varieties obtainable, and my own small collection, gave me the nucleus from which the present stock of Cedar Acres Gladioli has grown. The quality of bloom produced soon brought the demand for my bulbs far beyond my expectations.

Following this, came the question of storage. A small building, one of the typical little New England shoe-shops, was moved back and a storage cellar built under it, with a capacity of 800 bushels. Ridicule at the idea, that I might ever expect to fill this, was the encouragement from friends. But I was soon forced to remodel the large barn, turning it into a bulb house with a storage capacity of 5000 bushels, and offices and packing rooms. Each year has seen the development of more land, which as soon as ready, has been planted to

Gladioli. Avenues have been built so that the autoist may ride through the fields, which, when in full bloom, present a magnificent sight, gratifying to ourselves as well as to our visitors.

The location of Wenham and its proximity to the Boston market and to the resorts along the North Shore, has had much to do with making the work a success and the Cedar Acres Gladiolus the popular flower it is. The blooming fields cannot but attract attention, and the shipping facilities have enabled us to keep the finest specimens of freshly-cut flowers constantly before the eyes of the public in the Boston flower shops, and in the hotels along the New England coast. Although my first shipment of flowers was practically forced upon a leading Boston florist, because the Gladiolus as he knew it was not salable, the demand now is greater than we can supply.

It is from stock producing these flowers that the bulbs offered in this booklet are taken. They will produce for others the same quality of bloom as is found at Cedar Acres, if the cultural directions given elsewhere in the booklet are carefully followed.

No small part of my success is due to the fact that I have given all of my time and attention to the development of the Gladiolus, ably assisted by Mrs. Tracy. I do not claim to be the only one especially interested in Gladiolus culture, or to be the only one offering first-class bulbs for sale, but because of the excellence of bloom produced at Cedar Acres and wherever Cedar Acres bulbs have been

grown, I am perfectly free to state that perfect satisfaction can be guaranteed.

While my prices may be higher for some varieties than those of other growers, yet the quality of the bulbs in every instance warrants the price charged. I aim always to excel in quality rather than to compete in price. I wish to call attention to a few of the varieties which are so well adapted to every purpose: Mrs. Francis King, America, Dawn (Tracy's), Baron Hulot (Lemoine), Glory (Kunderds) and Mrs. James H. Lancashire.

I shall consider it a favor if customers would notify me of any failure of stock purchased of me, as it is my purpose to put out bulbs that are true to name and guaranteed as to quality, so far as this is within my control.

B. HAMMOND TRACY.



## Gift Box

Just the thing to send to your suburban friend to stimulate the love of the beautiful.

Specially selected bulbs, nicely packed in boxes. Two sizes, 50 cents and \$1.00, express prepaid. With each box are sent full directions and your card if so desired.



## A Few Hints as to Ordering

To give entire satisfaction, let me suggest early ordering. The stock of choice varieties is often limited, and cheaper varieties are in great demand.

No changes or substitutes are made in any orders.

Bulbs for forcing shipped in late autumn.

Special discount to seedsmen.

Full cultural directions given on following page.

Remittances should accompany all orders from new customers, and may be made by P.O. order, express order, draft or stamps.

*Sign your name, post office, county and state.*

Address all orders to

B. HAMMOND TRACY

*Cedar Acres*

WENHAM, MASS.

## Cultural Directions

THE Gladiolus is a flower of easy culture and does well in any soil, but should be planted in full exposure to the sun. You will be disappointed in results obtained by planting in rose or peony beds, where the foliage gives too much shade to the roots. They will do well planted in the borders of these beds or in front of shrubbery. Many of the best varieties produce small bulbs and in buying a mixture you will find it much better when the size of the bulbs varies to a considerable degree. The largest bulbs do not always give the best results. It is essential that the bulb should be of blooming age rather than size. Soil should be well prepared in the early spring with a good coating of agricultural lime and bone meal, thoroughly worked into the soil, but fresh stable manure should never be used except where the ground could be manured the previous fall and well worked over in the spring before planting.

The various ways in which the Gladiolus can be planted make it one of the most showy and attractive garden flowers. Planted in round, oblong or square beds, planting bulbs from four to six inches apart, so that they can be weeded and hand-hoed, they will give a wealth of color not equaled by any other flower.

Plantings for cut flowers should be made in rows eighteen inches apart, planting bulbs three inches apart in the row, covering from four to six inches,

according to the size of the bulbs; press the earth firmly around each bulb. Care should be taken to plant the bulbs right side up, so that the new bulb, which forms on top, will not be pushed too near the surface. For succession of bloom, plant from the time the ground can be worked until July 1.

After the spike begins to show, all weeds should be removed and, if the soil



PRINCESS SANDERSONI

is kept thoroughly worked, watering will hardly be necessary; they are great drinkers, however, and respond quickly to water. Always water after sundown.

There is no finer garden flower, but the finest specimens are shown if the spike is cut when the first bud opens and allowed to develop in the house; every bud on the stalk will open and the richest colorings result; this is also a benefit to the bulb. Do not cut too much foliage to the detriment of the bulb.

Clip off any withered blooms, so as to force strength back into the bulb.

A great many varieties do extremely well under glass and any one having a greenhouse should by all means force some of those varieties marked with an asterisk, allowing from twelve to thirteen weeks from planting to blooming time, with a temperature of about fifty-five degrees or in carnation beds.

Bulbs should be dug as soon as the stocks turn brown or are cut down by frosts; cut stalks close to the bulbs. If possible, allow to cure in the sun or in a cool, dry place, then, removing old corm, store in trays or baskets, in a temperature as near forty degrees Fahrenheit as possible.

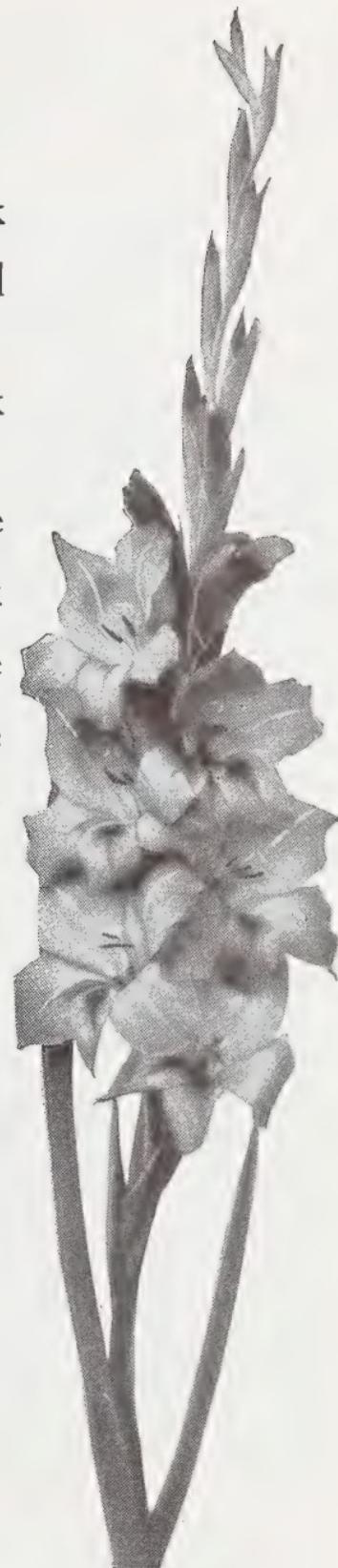


# Special Offer

Dawn (Tracy's). Pink  
Liberty. Red  
Independence.  
Rose Pink  
Princess Sandersoni.  
White  
America. Light Pink  
Baron Hulot. Blue  
Augusta. White  
Sunrise. Yellow  
Mrs. Francis King.  
Flame Pink  
Klondike.  
Primrose Yellow  
Jean Dieulafoy. Cream  
Harvard. Crimson

For description see under  
"Named Gladioli."

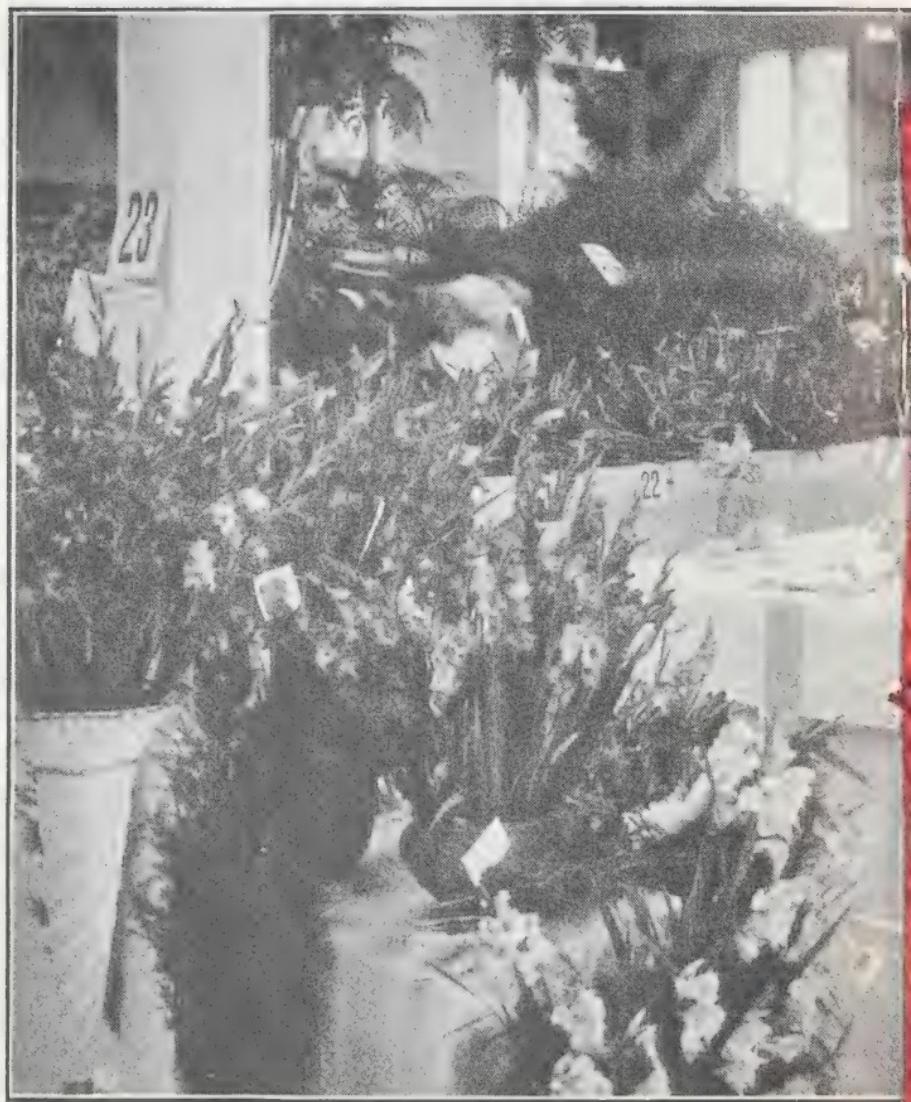
One each of these twelve  
named varieties for \$1.50;  
two each for \$2.75, postpaid;  
six each for \$7.50, express  
collect.



# Named Gladioli

*Varieties marked with an asterisk (\*) are particularly fine for forcing*

**Amethyst.** A remarkably strong flower of a deep amethyst color, slightly suffused rose. Beautiful for bedding, as it holds its bloom well, with nearly all flowers open at one time. \$5.00 per dozen.



(From the "Florists Exchange," Aug. 27, 1910)

"B. Hammond Tracy's ( Wenham, Mass. ) exhibit was one quite out of the ordinary run and was highly commended by all ; it consisted of a dinner table arranged for six. His Gladiolus Dawn was used throughout ; a vase in the center, with this variety and Maidenhair fern was most artistic, and at each plate a few flowers were placed. It is to be hoped that at the next convention, good prizes will be offered for table

**\*America.** Too much cannot be said of this beautiful, dainty pink. The flowers are of immense size and of wax-like texture, borne on a very strong spike. \$1.00 per dozen, \$5 per hundred.

**Attraction.** One of the most pleasing of the throated varieties. Deep rose with white throat. \$1.00 per dozen, \$6.50 per hundred.



CEDAR ACRE'S  
EXHIBIT  
AMERICAN FLORIST'S CONVENTION  
ROCHESTER, N.Y.  
AUGUST, 1910.

decorations, for this is surely the best way to educate the people to an extended use of the Gladiolus.

Among the flowers he staged for special merit were, Purity, Elizabeth Kurtz, Kathryn, and Mrs. James H. Lanvashire."

("Horticulture")

"The wonderful development in the Gladiolus as shown in the sensational display of B. Hammond Tracy, is a revelation as to its possibilities."

**\*Augusta.** A beautiful white variety, with lavender anthers. Strong spike, often having two or three branches. 50 cents per dozen, \$3.00 per hundred.

**Baron Hulot** (Blue Jay). One of the finest blue Gladioli. A deep violet blue with well-opened flowers. \$2 per dozen, \$15 per hundred.

**Blanche.** Fine white of the giant type, stenciled with pale rose. \$1.50 per dozen, \$12 per hundred.

**Brenchleyensis.** Brilliant vermillion-scarlet. Though inexpensive, one of the finest for the garden and for massing. 30 cents per dozen, \$1.50 per hundred.

**\*Ceres.** White with purplish spots on the lower petals. 30 cents per dozen, \$1.50 per hundred.

**\*Cedar Acres Mauve.** Very large, open flowers of delicate lavender, on a long, graceful spike. Fine for house decoration and very effective massed with green foliage. \$2 per dozen, \$15 per hundred.

**Contrast.** Flowers of great substance. Intense scarlet, with a large distinctly pure white throat, which is neither tinted nor mottled. Very pleasing. \$2.50 per dozen, \$20 per hundred.

**Cracker Jack** (75). Large flowers of rich, velvety dark red, throat spotted with yellow and dark maroon. \$2 per dozen, \$15 per hundred.

**Daybreak.** A charming light pink, throat blazed white. Dwarf variety, very dainty. \$5 per dozen.

**\*Dawn** (Tracy's). The most beautiful shell-pink Gladiolus ever offered. A long graceful spike of magnificently formed flowers, all open at one time. The keeping qualities of this variety surpass anything grown at Cedar Acres, while its color and texture make it indispensable as a cut flower and for bedding. \$2.50 per dozen, \$20 per hundred.

**Elizabeth Kurtz.** Pure white variety, with a faint touch of red, deep down in the throat. Large, strong grower. \$5 per dozen.

\***Eugenie Scribe.** Large, open flowers delicate rose, flecked carmine. 75 cents per dozen, \$5 per hundred.

**Fireside.** A new red of intense cherry color. All flowers open at one time. Very popular for cutting and massing. 50 cents each, \$5 per dozen.

**Florida.** Very early. Deep red. Good for massing but not pleasing as a cut flower. 50 cents per dozen, \$3 per hundred.

**Geo. Paul.** Large flowers, deep crimson, stained yellow, spotted purple. \$2 per dozen, \$10 per hundred.

**Gil Blas.** Early flowering, of dwarf habit. Flowers salmon rose with bright red blotch on primrose ground. Fine for bedding as well as a cut flower. \$1 per dozen, \$8 per hundred.



**Glory.** Each flower petal is ruffled and fluted, a feature known to Orchids. Stalks are from four to five feet tall, very robust and produce from eight to fifteen massive flowers, well opened. A delicate cream pink, with a neat crimson stripe through the center of each lower petal. \$2.50 per dozen.

**Harvard.** My introduction of 1907. A perfect "Harvard" crimson in color. It is becoming very popular as a cut flower, and is especially effective for table decorations when used with green foliage, because of its long, graceful spike of large, open flowers; many flowers open at one time. \$1 per dozen, \$8 per hundred.

**Independence.** A brilliant rose pink, with richly marked throat. A long, strong spike of wax-like flowers. One of the best. 75 cents per dozen, \$4 per hundred.

**Isaac Buchanan.** A fine yellow. All flowers open at one time, making it a good bedding variety. Fine with Baron Hulot and Augusta. \$1 per dozen, \$6 per hundred.

\***Jean Dieulafoy.** A lovely cream color, with carmine blotch. Excellent for bouquets. \$2 per dozen, \$15 per hundred.

**Jessie.** Early flowering. Velvety red, on a very long spike. 50 cents per dozen, \$3 per hundred.

**Kathryn.** One of the most beautiful Gladioli under cultivation. A perfect orchid in color and texture. Rich rosy heliotrope, with white throat and veinings. It has that peculiar pinkish tint found only in the orchid and is an especial favorite with florists and for house decoration. \$7.50 per dozen.

**Klondike.** Clear primrose yellow with crimson blotch. Flowers round, on a strong spike. Early bloomer. \$1 per dozen, \$7.50 per hundred.

**Madam Butterfly.** A beautiful yellow flecked with rose and having black markings. Grows to immense height. \$1 each.

**Madam Lemoinier.** Early flowering. White, tinted lemon; medium sized flower borne on a slender stalk. 50 cents per dozen, \$2 per hundred.

**Madam Monneret.** Delicate rose; late bloomer and very popular. 50 cents per dozen, \$2.50 per hundred.

**Maiden's Blush.** A magnificent variety. Large open flowers of a beautiful flesh color. \$1 each.

**Marie Lemoine.** Slender spikes of pale yellow flowers, spotted violet and yellow. 50 cents per dozen, \$2 per hundred.

\***May.** A fine white variety, finely flecked crimson. Fine for forcing. 40 cents per dozen, \$2 per hundred.

**Mephistopheles.** Large flowers of bright red, effectively marked with black and yellow. \$2 per dozen, \$15 per hundred.

**Mrs. Beecher.** Deep rosy crimson, with white throat. Large flowers. \$1 per dozen, \$6 per hundred.



SANGUINE

**Mrs. James H. Lancashire.** Large flowers, exquisite cream color, with carmine stripes on the lower petals. One of the most pleasing of the light colored varieties, flowers open at one time, and excellent keeping qualities. \$5 per dozen.

\***Mrs. Francis King** (The original). A most beautiful flame-pink. Immense flowers on a spike growing four feet high, with from eighteen to twenty flowers, six to eight open at one time. A magnificent variety. 75 cents per dozen, \$4 per hundred.

**Niagara.** A delightful cream color, tinted canary, throat penciled with carmine. A very tall, strong spike, with well opened flowers, \$3.50 per dozen, \$30 per hundred.

**Primulinus.** A rare species from Victoria Falls, South Africa. Small flowers of a primrose yellow. \$2 per dozen, \$15 per hundred.

**Princeps.** Amaryllis-like flowers of a rich dark scarlet, marked with white on the lower petals. \$2 per dozen, \$15 per hundred.

\***Princess Sandersoni.** The finest white variety, slightly penciled crimson. A beautiful variety for the home garden and for commercial use. Flowers very graceful and wide open. \$2 per dozen, \$15 per hundred.

**Prophetesse.** Large round flowers, pearly white with crimson throat. \$1.25 per dozen, \$10 per hundred.

**Rosella.** Large, well-opened flowers, delicate rose stained purple and white. \$2 per dozen, \$15 per hundred.

**Royale.** Dark velvety rose-purple, deeper throat. One of the best of the dark lilac shades. \$4 per dozen.

**Sanguine.** A brilliant, bright red, with stipled throat. A tall grower with immense wide open flowers, five to eight open at one time, splendid foliage, making it an unusually attractive variety. \$5 per dozen.

**Scarsdale.** Long, graceful spike of wide open flowers of a pleasing lavender shade. \$1 per dozen, \$10 per hundred.

\***Shakespeare.** A very dainty white variety, slightly suffused with rose. Well-opened flowers on a long spike. \$1 per dozen, \$8 per hundred.

**\*Sunrise.** A beautiful clear canary yellow, with no markings. Long spike of dainty flowers, making an excellent combination with America, Cedar Acres Mauve, or Baron Hulot. \$2 per dozen, \$15 per hundred.

**Sulphur King.** Beautiful sulphur yellow. One of the finest of the yellow sorts. \$2.50 per dozen, \$20 per hundred.

**Tiger.** A tawny brown. Immense spike of a most striking color and marking. \$1 each.

One of any of the above-named varieties at the dozen rate, divided by ten, postpaid. The dozen rate includes postage prepaid. If bulbs are sent by express, collect, 25 may be had at the 100 rate.

Visitors are always welcome at Cedar Acres, and during the blooming season the fields present a sight that is well worth going miles to see.



MRS. FRANCIS KING

# Mixtures

I list but three mixtures, because these include all that one could ask for—the best.

The Amateur Mixture is selected to give one the best in color and quality. The Cedar Acres Mixture to give those desirous of planting in large quantities, the best in color, quality and quantity. The Florists' Prize Mixture gives the best in light shades. The variety is so great in these mixtures, that if one should buy the same mixture every year he would hardly get a duplicate.

**Amateur Mixture** includes all the best varieties, old and new, selected from collections of the best hybridizers of American and European countries, making a most interesting and satisfactory mixture to grow. \$5 per hundred, \$40 per thousand.

**Cedar Acres Mixture.** Should be largely planted, because of the great variety of color and the exceptional quality of the stock offered. \$1.50 per hundred, \$12 per thousand.

**Florists' Prize Mixture.** The product of seedlings and selection. The most desirable quality of this mixture, is that the colors have been especially selected, using only those that are light in shading and most suitable for home decoration. A mixture of exclusive quality. \$3 per hundred, \$25 per thousand.

No orders for these mixtures taken for less than twenty-five bulbs. Twenty-five at the hundred rate; 250 at the thousand rate.

# Collections in Color Sections

These contain selections assorted to color, great care being taken that the shades should harmonize in the respective classes, making it possible to use all the flowers together in a decorative effect. Each section is made up of wide open flowers.

## Section I.—Reds, Scarlets and Crimsons.

25 bulbs, postpaid . . . .	\$1.00
50 bulbs, postpaid . . . .	1.75
100 bulbs, express collect . . .	3.00

## Section II.—Selected Whites, Lights and Yellows. Unequalled strain.

25 bulbs, postpaid . . . .	\$1.25
50 bulbs, postpaid . . . .	2.25
100 bulbs, express collect . . .	4.00

## Section III.—New Blue Hybrids.

25 bulbs, postpaid . . . .	\$1.75
50 bulbs, postpaid . . . .	3.00
100 bulbs, express collect . . .	5.50

## Section IV.—Pink and Rose.

25 bulbs, postpaid . . . .	\$1.75
50 bulbs, postpaid . . . .	3.25
100 bulbs, express collect . . .	6.00

No orders accepted for the above collections for less than 25 bulbs. If by express, 25 bulbs at the hundred rate.



# Cedar Acres Seedlings

Destined to be the most popular strain. These introductions have been awarded numerous silver medals and Certificates of Merit, and to induce large plantings of these Seedlings, I am offering blooming size bulbs at the extremely low price of \$1.75 per hundred, \$15 per thousand.

# Silver Medal Novelties

**Madam Butterfly.** Yellow.

**Sanguine.** Brilliant red.

**Dawn** (Tracy's). Shell pink.

**Mrs. James H. Lancashire.** Cream.

**Kathryn.** Heliotrope.

**Tiger.** Tawny brown.

For descriptions, see "Named Gladioli."

One each of the above named six varieties for \$2.50; two each, for \$4.75; six each, for \$13, postpaid.



## Cedar Acres

## Magnificent Dollar

## Collection

POSTPAID

To give an idea of the wonderful beauty of coloring and size of flowers obtainable by the proper culture of bulbs grown at Cedar Acres, I am giving an unrivalled collection of my choicest varieties for one dollar, including the following named varieties:

**Harvard.** Crimson.

**Princess Sandersoni.** White.

**Daybreak.** Light pink.

**Dawn.** Pink.

**Jean Dieulafoy.** Cream.

**Baron Hulot.** Blue.

*For description, see under "Named Gladioli"*

# Two Dollar Trophy

## Collection

POSTPAID

For two dollars, I will send, postpaid, one bulb of each of these large-blooming varieties:

**Sanguine.** Brilliant red.

**Niagara.** Cream, tinted canary.

**Kathryn.** Heliotrope.

**Mrs. Francis King.** Flame-pink.

**Sunrise.** Yellow.

**Liberty.** Red.

**Royale.** Purple.

**Harvard.** Crimson.

For descriptions, see "Named Gladioli."



HOW GLADIOLI CAN BE GROWN WITHOUT STAKING, FROM  
THE RIGHT KIND OF BULBS PROPERLY PLANTED

# Gladiolus Seed

Knowing that many people are interested, and would take pleasure, in growing new varieties, I am putting on sale seed saved from my choicest varieties, both hand and field-fertilized. Cultural directions sent with each order on application. Per packet, 25 cents.



To enable customers to make intelligent selection of named varieties, I will ship on application, through the blooming season, cut-flowers of the different varieties, properly labeled. Each request must be accompanied by a remittance of one dollar, to cover cost of box and labor of packing.



Cut-flowers in large or small quantities during the blooming season—July until frost—for decoration or commercial use.

Prices on application.



Address all orders to

**B. HAMMOND TRACY**

*Cedar Acres*

WENHAM, MASSACHUSETTS

**BEVERLY PRINTING COMPANY**  
**BEVERLY, MASS.**



*Harvard*

B. Hammond Tracy  
Wenham, Massachusetts